

RUNTAS: Jurnal Fesyen dan Wastra Nusantara

Vol 2 No 1 June 2024

E- ISSN: 2988-6546 (Online)

# **Evening Party Inspiration for The Pucuak Rabuang Motif**

Egi Anggara<sup>1)</sup>, Dini Yanuarmi<sup>2)</sup>, Irja<sup>3)</sup>

<sup>1,2,3</sup>Indonesian Institute of the Arts Padangpanjang

<sup>1)</sup> Email: Anggaraegi380@gmail.com, <sup>2)</sup> Email: diniyanuarmi@gmail.com,

3) Email: irjasemsi2@gmail.com

#### **ABSTRACT**

The work entitled "The Creation of Evening Party Dresses Inspired by the Pucuak Rabuang Motif" was inspired by evening party dresses and the pucuak raburan motif. Clothing is generally an expression or personal expression that is not always the same for everyone, the clothing created is an A-line silhouette evening party dress. Motif is a pattern that is formed in such a way as to produce a variety of shapes. The motif which is the source of the idea in this work is the pucuak raburan motif seen from the perspective of a mirror above the water. Everything that is visible above the water will be seen in two and upside down. Likewise, the pucuak raburan motif which is applied to this work resembles an inverted triangle motif as seen from above the water. The materials used are Silungkang songket, bridal sateen, brocade and velvet, consisting of ready to wear, ready to wear deluxe and houte couture clothing levels. In the embodiment using semi boutique techniques and boutique techniques. The method of creation that is carried out starts from preparation, namely looking for books or references related to the idea of creation that is made, conducting a field survey to find the source of the idea or theme and the formulation of the idea of creation to get to know more about the form of the work produced.

Keywords: Clothing, Motif, Pucuakrabuang, Party, Night.

## INTRODUCTION

Minangkabau is known for its natural beauty and culture. So far, one of the famous results of Minangkabau cultural art is the Minangkabau decorative motif. Each motif has a meaning and philosophy related to community life. Minangkabau motifs in addition to functioning as decorations also function as educators and guidelines for the community with the symbolism and proverbs they contain.

Runtas: Jurnal Fesyen dan Wastra Nusantara Vol 2 No 1 June 2024 | 92

Motifs are not only works of art like other works of art that can be seen from various wood carvings in Rumah Gadang, but act as a cultural communication tool (Hasanuddin et al., 2021). One of the motifs that developed in the middle of the Minangkabau community is the pucuak rabuang motif. In general, the pucuak rabuang motif is found on traditional Malay fabrics and is known as the main motif on the tumpal or head of the cloth. The pucuak rabuang motif contains the meaning of advice to all people to be useful for life, as the traditional saying goes: ketek paguno, gadang tapakai. This motif symbolizes a dynamic life, has high ideals and is useful for society (Zulhelman, 2001). This message is in line with the opinion of (Tumbidjo, 1983), symbolized by the life of bamboo which starts from bamboo shoots.

"Nan kok ketek iyo banamo Nan kok gadang iyo bagala, Nan kok mudo banamo rabuang, Nan kok tuo banamo batuang Hiduik katiko mudo paguno, Hiduik katiko tuo tapakai".

"When you are a child, you are given a name, When you grow up, you are given a title, When you are small, you are called bamboo shoots, When you grow up, you are called betung Life when young is useful Life when old is used"

These words are an allusion to the use of bamboo shoots and betung to become jewelry. While they are young, they are useful and when they are old, they are used. The pucuak rabuang motif became the source of the creation idea in this final project. In the form of an evening party dress. According to Khayati; Evening party fashion is clothing worn on party occasions from sunset to bedtime, both official and unofficial (Khayati', 1998). The fashion that was realized was intended for the age group of early adults aged 24-45 years. The type of material used is Silungkang songket fabric with pucuak rabuang motif. The realized fashion still follows the trend that the placement of songket fabric

is located on the skirt, upper shirt, sleeves, side shawl, and also the head covering shawl.

#### **METHOD**

The method of creation is a systematic way of realizing artworks. Stages of art creation that outline the design of the process of creating works of art. Some of the stages in creating a work are exploration, design, and realization of the work (Gustami in the journal Indah Erda Ningsih, Dini Yanuami, Rahmad Washinton, 2022).

# **Exploration**

Pengkarya looks for books or references and field surveys related to the idea of creation, in order to find the source of ideas or themes and the formulation of creation ideas to get to know more about the form of work produced. The fashion concept inspired by several ideas.



Picture 1. A line silhouette ready to wear dress by Salenz boutique (Source: Instagram @butiksalenz. Accessed February 07, 2021)



Picture 2. A luxurious A line silhouette ready to wear dress (Source: instagram @wolly\_ameera, Accessed February 07, 2023)



Picture 3. Modern houte couture koto gadang wedding dress by Dwi Gallery Studio (Source: Instagram @viemakeup, Accessed February 09, 2023)

## Design

Design is the pouring of ideas into sketches. In several sketches that have been created, they are then selected according to the choice and in accordance with the ideas and themes raised. Refinement of sketches into designs that aim to reference the process of forming a work, serves to consider techniques in a work. The fashion concept created was an evening party dress inspired by the pucuak rabuang motif in each outfit created. The pucuak rabuang motif as an application on the evening gown. Every style or fashion style within a certain period of time will always change. This tendency of change is called a trend. (Aldri Indrayana, 2023)

#### Moodboard

Moodboard is a flat object that can be shaped as desired and there are various types of images that can be a source of ideas in creating fashion designs. (Janah et al., 2021).



Picture 4. *Moodboard* (Made by: Egi Anggara, 2023)

Runtas: Jurnal Fesyen dan Wastra Nusantara Vol 2 No 1 June 2024 | 95

## **Selected Design**



Picture 5. Desain terpilih *Ready To Wear* (Made by: Egi Anggara, 2023)



Picture 6. Desain terpilih *Ready To Wear Deluxe* (Made by: Egi Anggara, 2023)



Picture 7. Desain terpilih *Houte Couture* (Made by: Egi Anggara, 2023)

# **Technique**

The haute couture technique is a high-level clothing manufacturing technique made specifically for the customer, using the best quality materials, usually decorated with details done by hand and taking a long time to make. The technological tools used are sewing machines and overlock machines

Runtas: Jurnal Fesyen dan Wastra Nusantara Vol 2 No 1 June 2024| 96

using the So-en pattern system. The So-en pattern system is a system of making patterns on paper, then transferring them to the fabric to be cut. The So-En pattern has a kupnat on the front waist and back waist, but the size of the kupnat is quite wide, this feature gives an advantage to women of large stature. The embellishment techniques used are sequin embellishment techniques and fabric motif paste.

#### **RESULTS AND DISCUSSION**

The works that the author has made include:



Picture 8. Fashion *ready to wear blue* (Egi Anggara, 2023)

The first work with the title "Ready To Wear Blue" is an evening party dress with size L. The motif applied is pucuak rabuang motif where the placement of pucuak rabuang motif is on the skirt, obi and outer. In work 2 there are 3 separate layer pieces, namely the main dress, obi and vest. This work uses sewing and weaving techniques, where there is Silungkang songket on the chest, obi and skirt with sateen bridal material.

The social function in the ready to wear work created aims to be more exposed, sharpen and add value to the evening party dress by adding pucuak rabuang motif creations. Biological function to protect the body from weather, sunlight, dust and animal disturbance. The form of beauty in the realized work lies in the pucuak rabuang motif and the cut of the dress applied in this ready to wear dress.

The color trend applied to this work is the color trend of the self improvers while the color chosen by the artist is blue (7DF9FF), with a combination of silver (C0C0C0). The blue color symbolizes peace and a positive aura and the silver color symbolizes harmony in the soul. In general, people who like the color blue tend to be enthusiastic, sympathetic, commiserative, loving, idealistic, sincere and imaginative. Although this dress is ready to wear, the cut is simple but still looks luxurious and elegant, coupled with shiny materials. The design principles in this dress are color unity with motifs, balance of motifs and motif emphasis on the outer, skirt and obi.



Picture 9. Karya 2 *ready to wear deluxe* (Egi Anggara, 2023)

The second work entitled "Red Ready to Wear Deluxe" is an L-sized evening party dress. The materials used are sateen bridal fabric, Silungkang songket and velvet fabric. Songket on the dress with pucuak rabuang motif with inverted motif position. The motif is deliberately made upside down because it is raised from the author's point of view, namely pucuak rabuang bacamin (mirrored bamboo shoots).

The motif applied is the pucuak rabuang motif shape, where the placement of this motif is on the chest. In this work there are 2 separate layer pieces, namely the main dress and obi. The level of this fashion is a dress whose manufacturing process uses high quality materials and embellishments. In the ready to wear deluxe fashion, the author carries the concept of a party

dress with an inverted triangle cut coupled with sand sequins and cheko crystals. In this red deluxe ready to wear evening party dress, the cut is a little complicated, in the form of an inverted triangle cut on the skirt that blends with the waist, the main color is red and the techniques used are sewing, weaving and jelujur techniques. There is Silungkang songket on the chest with sateen bridal material.

The social function of the ready to wear deluxe work created aims to be more exposed, sharpen and add value to the evening party dress by adding pucuak rabuang motif creations. The color chosen is red (FF0000), with a combination of red and gold songket (FFD700). Red symbolizes courage and gold symbolizes prosperity. Generally, people who like the color red are brave, optimistic, energetic, sociable, have a high sense of adventure, confident, always cheerful and full of enthusiasm. This dress is a ready to wear deluxe fashion, plus a sprinkling of sequins that are sewn so that it looks luxurious and elegant with a slim and shiny fabric. The design principles on this dress are color unity with motifs, proportional motifs and motif emphasis on the clothing.



Picture 10. Karya 3 *Houte Couture* (Egi Anggara, 2023)

The third work with the title "The Beauty of Koto Gadang" is a bridal party dress with size L. The materials used are sateen bridal fabric, Silungkang songket and velvet fabric. The songket on the dress has a pucuak rabuang

motif which when viewed as upside down. The motif was deliberately made upside down because it was raised from the author's point of view, namely pucuak rabuang bacamin (mirrored bamboo shoots).

The fashion created is a Koto Gadang wedding dress from one of the regions of West Sumatra whose main characteristic is wearing a shawl on the head. The motif is pucuak rabuang motif, where the placement of pucuak rabuang motif is on the skirt, shawl, head cover and obi. In this work there are 5 separate layer pieces, including the main dress, skirt, shawl, head cover and obi.

This level of fashion is houte couture whose manufacturing process uses boutique sewing techniques, premium materials and many hand made touches such as the installation of sequins, lace and motif placement.

The social function of the ready to wear work created aims to be more exposed, sharpen and add value to the evening party dress by adding pucuak rabuang motif creations.

The color chosen was maroon red (800000), with a combination of red and gold songket (FFD700). The red color symbolizes courage and the gold color symbolizes prosperity and prosperity. In general, someone who likes the maroon color is someone who is assertive and warm. They don't like things that are long-winded and tend to be to the point. Dresses with more complicated cuts, expensive materials and good quality and plus a sprinkling of sequins so that it looks luxurious and elegant. The design principles on this dress are color unity with motifs, balance of motifs and emphasis of motifs on the clothing.

### Conclusion

Creating a work of art in the form of clothing with the theme "Creation of Evening Party Fashion Inspired by Pucuak Rabuang Motif". The process of creation by observing the shape of pucuak rabuang directly or through pictures. From the form of pucuak rabuang motif, the author processed and realized it into ready to wear, ready to wear deluxe and houte couture evening party dresses according to the expression that the author felt and saw. The works

that have been realized include 1) ready to wear blue, 2) red ready to wear deluxe, 3) the beauty of Koto Gadang.

The works that have been made above were then held a fashion show, which aims to introduce the latest collection of works, which are in accordance with the current trend by lifting the Silungkang songket wastra pucuak rabuang motif.

#### Reference

- Hasanuddin, H., Pramono, P., & others. (2021). Komodifikasi Songket Silungkang Dalam Pengembangan Pariwisata di Kota Sawahlunto. *JURNAL ILMU BUDAYA*, *9*(2), 161–172.
- Indah Erda Ningsih, Dini Yanuami, Rahmad Washinton, M. A. dan F. R. (2022). Motif Tanaman Kopi Pada Baju Taluak Balango. *Style*, *2*(2), 28.
- Janah, S. H. L., Budhyani, I. D. A. M., & Sudirtha, I. G. (2021). Pengembangan Media Moodboard Berbantuan Aplikasi Pengolah Picture pada Pembelajaran Desain Busana. *Jurnal BOSAPARIS: Pendidikan Kesejahteraan Keluarga*, *12* (1), 8–16.
- Khayati', E. Z. (1998). *Pembuatan Busana111*. IKIP Yogyakarta.
- Tumbidjo, D. H. (1983). Minangkabau Dalam Seputar Seni Tradisionil.
- Zulhelman. (2001). Konsep Alam Takambang Jadi Guru Dalam Ragam Hias Minangkabau. Universitas Gajah Mada.