

MINIPRINT ARTWORK CREATION WITH *SATO KEWAN* OBJECT

**Sigit Purnomo Adi¹, Mohammad Khizal Mohamed Saat²,
and I Gusti Ngurah Tri Marutama³**

^{1,3} Universitas Sebelas Maret Surakarta, Indonesia

² University Sains Malaysia, Malaysia

E-mail correspondence: sigitpurnomoadi@staff.uns.ac.id

ABSTRACT

Animals have provided humans with everything from meat to eggs to pleasure. Thus, animals, including chameleons, must be rescued from extinction. The chameleon's uniqueness makes it an intriguing subject for artistic creation. The purpose of this artwork is to visualize the concept of personal expression through miniprint works using *Sato Kewan* (variety of animals) object, specifically the chameleon. The creation of this printmaking work is part of artistic research, more specifically research into art practice, which is conducted using plywood as a medium, an abstract expressionism style, and the concept of art as personal expression. The stages of creation include experimentation, contemplation, and formation. A chameleon miniprint reflecting personal expression is created as a result of the creation process. Hence, visualization of chameleon miniprints using advanced printing techniques can result in abstract expressionism-inspired printmaking works. The creation, which incorporates traditional and contemporary art elements, is expected to be competitive nationally and internationally.

Keywords: Miniprint, stimulate creation, and printmaking

ABSTRAK

Hewan telah memberikan segalanya dari daging, telur, dan kesenangan kepada manusia. Hewan harus diselamatkan dari kepunahan, termasuk bunglon. Kekhasan yang bunglon menarik dijadikan objek penciptaan seni. Tujuan penciptaan karya seni ini adalah untuk mewujudkan konsep ekspresi personal pada karya miniprint dengan objek Sato Kewan (ragam binatang) yaitu bunglon. Penciptaan karya printmaking ini termasuk dalam penelitian artistik khususnya penelitian praktik seni, yang dilakukan dengan media berupa triplek, gaya abstrak ekspresionisme, dan konsep seni sebagai ekspresi personal. Adapun tahapan penciptaan meliputi eksperimen, perenungan, dan pembentukan. Dari hasil proses kreasi, dihasilkan karya miniprint bunglon yang mencerminkan ekspresi personal. Visualisasi karya miniprint bunglon dengan teknik cetak tinggi dapat menghasilkan karya printmaking bergaya abstrak ekspresionisme. Penciptaan yang dilakukan dengan memadukan unsur tradisi dengan seni modern ini diharapkan dapat memiliki daya saing baik nasional maupun internasional.

Kata kunci: Miniprint, rangsang cipta, dan seni grafis.

1. Introduction

The creation of miniprints with high printing techniques on the *Sato Kewan* object as the creation of creative and innovative works using the concept of artistic creation as a personal expression. The form of visualization is a miniprint that started with *sato kewan*, especially chameleons. *Sato kewan* can be defined with animals (Puspitasari, 2017). *Sato kewan* in ancient times was used as material for storytelling when children wanted to sleep (Fitriani & Samsiyah, 2018). Animals have given everything from meat to eggs and pleasure.

It is natural for animals to be protected so that they do not become extinct. *Sato kewan* who will be the focus of the object of inspiration, namely the chameleon. Chameleons are unique animals and often steal the attention of other creatures. The uniqueness of chameleons can change shape of colours is called mimicry (Sumantri & Sumadewa, 2020). There are many ways to preserve animals, especially chameleons, one of which is by creating miniprints by taking the creative stimulus of *sato kewan*, especially chameleons.

This creation seeks to collaborate between modern art and traditional Indonesian art (Adi, Sukerta, Marianto, & Hadi, 2020). Modern art is represented by the technical aspect of its creation, while the traditional art aspect is represented by the theme of the creation of works. The *Sato Kewan* theme is suitable as a theme for this creation because it is often used as material for children's fairy tales when they want to sleep. This Javanese cultural tradition is increasingly being left behind and disappearing. The combination of modern and tradition in this creation will produce works of art that are able to compete at the international level.

The purpose of creating this miniprint is to realize the concept of creating a miniprint with the *sato kewan* theme.

2. Literature Review

Printmaking is a type of fine art. One of its characteristics, graphic art in its creation through the printing process and then duplicated (Susanto, 2011). Printmaking can be describes in a variety of media developed to create multiple images (Abidin,

Wan Mohd Daud, & Mohd Rathi, 2013).

The graphic art chosen in this creation is a high print technique. High printing techniques have special features in terms of visuals that are difficult to imitate and are very popular in the community (Adi & Marutama, 2021). Actually this type of printmaking technique is less developed, as said:

The basic range of printmaking process had not expanded much beyond the relief, intaglio, planographic techniques and paper stencil until the second half on the nineteenth century, these processes are still employed vigour and variety today (Abidin et al., 2013).

Meanwhile, the high print used in this creation belongs to the miniprint category. Miniprint is an alternative print in a small size format in the graphic arts matrix. Miniprint is practical, but require precision and special skills in both the picking/menorah process and the printing process. With a small matrix size, it requires attention and concentration (Adi, Sukerta, Marianto, & Hadi, 2021).

Many forms of printmaking involve drawing or painting onto a plate to produce a matrix and then producing prints from that matrix by mechanical processes. One might be skeptical about the artistic significance of such prints (Abell, 2015). However, miniprint as a type of printmaking also contains aesthetic value. This value can be achieved in three ways. According to Monroe Beardsley, there are three ways to create beauty from objects that have beauty, including: unity, complexity, and intensity (Kartika, 2020).

Modern art with a touch of tradition really needs to be done so that fine arts in Indonesia have strong characteristics to compete in the international arena (Kartika, 2016). The media and activities of eco-art practitioners are varied, covering various jobs in the fields of painting, photography, video, performance art, architecture, sculpture, installation and other fields (Marianto, 2017). Graphic artists have been trying to raise their prestige to be able to compete in the international arena. The touch of tradition in modern works of art must be encouraged (Pandanwangi, 2021).

Modern art is developing very fast, because it always craves novelty at all times, in contrast to traditional art which is in accordance with the standards and has been

passed down from generation to generation (Sungkar, Damayanti, Pandanwangi, Adi, & Wilastrina, 2021).



Figure 1. “*Menikmati Ombak di Pantai Parangtritis*” by Reno Megy Setiawan,
Woodcut 12,5 x 8,5 cm, 2017
(Source: <https://jogjaminiprint.weebly.com/home.html>)

Reno Megy Setiawan, a graphic artist from Yogyakarta, is very productive in his miniprint works, he has won various national and international awards. The miniprint works using a miniprint technique originating from the West, but the title of the work shows its local wisdom, namely Parangtritis Beach which is a tourist attraction in Yogyakarta.



Figure 2. "Loving 3" by Giri Dwinanto, Intaglio, 18 x 18 cm
(Source : <https://jogjaminiprint.weebly.com/home.html>)

Giri Dwinanto, a very productive, creative and innovative graphic artist from Jakarta. Several achievements have been achieved, such as Finalist of Jogja International Miniprint Biennale 2018 (Winner Excellent Works), Finalist of Tokyo International Miniprint Triennale 2018, dan Finalist of Go Ahead Challenge Sampoerna 2017.

3. Creation Methodology

This research is a type of artistic research, especially creative art practice research which is centered on studios/ creative projects (Guntur & Sugihartono, 2015). *Sato kewan's* miniprint creation was done in the studio.

According to Alex F. Osborn, the creative process of an artist in creating starts from an idea to a work of art, including orientation, preparation, analysis, ideation, incubation, synthesis, dan evaluation (Lingen, n.d.). This creation uses emic and ethical data. Meanwhile, the artistic creative process used consists of three stages, including experimentation, contemplation, and formation (Kartika, 2016).

1). Experimentation

The creation of this miniprint artwork uses a high printing technique, as for the media for experimenting with plywood. Actually, plywood is very rarely used in the creation of miniprints, because it is considered too hard to be picked and the surface is fibrous. The suitability of this plywood after various experiments from other media such as hardboard, wood block etc. has been carried out.

2). Contemplation

This inner research in creation uses prayer to discover the shape of the chameleon animal. The research that has been done has found the main motif of the chameleon shape used for the creation of this miniprint. The author found the inspiration from the process of contemplation, namely the shape of the chameleon which is not like its original form, but has undergone a form of stylization and simplification of form.

3). Formation

The use of composition concept so that the works produced are more varied and have a high aesthetic value. That way, the work will not be boring, for example with compositions that are not always centered, can be on the edge, can be in the middle, etc. Composition can be defined as the organization of form in a work of art.

4. Discussion

4.1. Creative Process

1). *Sato kewan* (chameleon) miniprint creation concept

This creation uses the concept of Personal Expression with creative stimulus in the form of a chameleon shape through the composition and style of Abstract Expressionism. The creation of works places art as a symbol of personal expression by borrowing the shape of a chameleon through art form organization and design. Abstract expressionism can be used to create a chameleon shape as a symbol of personal expression.

2). *Sato kewan* (chameleon) miniprint work visualization

The form of visualization of the work produced in this miniprint attempt to visualize the shape of the chameleon in accordance with the symbol of the artist's

personal expression, meaning that the resulting form is not exactly like the original shape of the chameleon but has undergone developments, for example the use of stylization and simplification of the shape of the chameleon object.

4.2. Artwork Description



Figure 3. “*Buntut*” (tail), 15x10 cm, Miniprint on paper, version 2/3
(Creator: Sigit Purnomo Adi, 2021)

The miniprint entitled “*Buntut*” (tail) emphasizes the power of expressive lines and leads to Abstract Expressionism. The use of closed composition further strengthens the main object.

The use of black color further emphasizes the outlines of the chameleon's shape. The colors vary in this work also add artistic value. The embodiment shape of the tail without having to display the shape of the chameleon in its entirety. The variety colors behind the chameleon's tail figure to represent the mimicry nature of

this animal. This work attempts to explore the beauty of the chameleon from the appearance of its tail in abstract expressionism.



Figure 4. “Sirah” (head), 15x10 cm, Miniprint on paper, version 2/3
(Creator: Sigit Purnomo Adi, 2021)

The miniprint entitled “Sirah” (head) uses expressive lines leading to an abstract expressionism style. The dominance of the black color further emphasizes the outlines of the chameleon's shape. The head is realized without having to display the overall chameleon shape.

This work attempts to explore the beauty of the chameleon from the appearance of its head in an abstract expressionism. The colors vary on the chameleon reinforce the contemporary impression and of course add aesthetic value.

4.3. Publication of Chameleon Miniprint Works

The works are exhibited online in video format using the Makmoer Art Project Youtube channel, <https://www.youtube.com/watch?v=WNq646ZQO3c&t=239s>.

Selection of online media, especially on Youtube, so that the exhibition is more spread out or published both nationally and internationally.

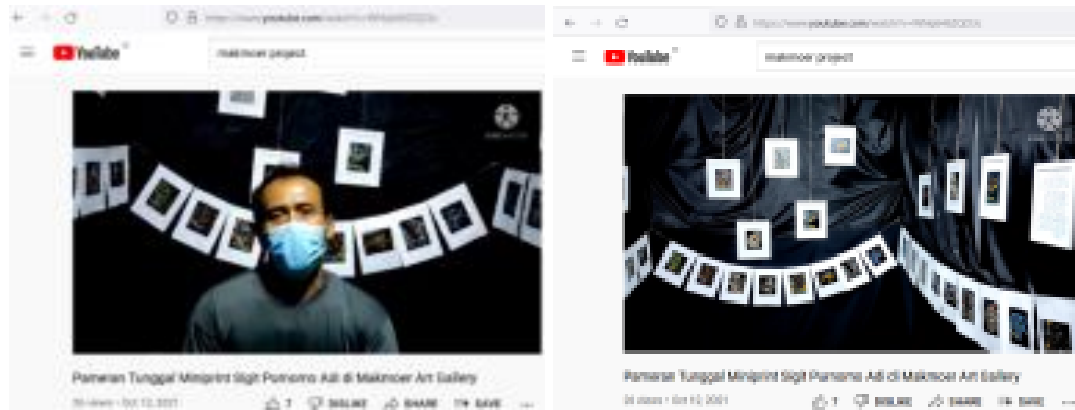


Figure 5. Exhibition display on the Makmoer Project Youtube channel
(Photo: Sigit Purnomo Adi, 2021)

5. Conclusion

The creation of miniprints with high printing techniques on *sato kewan* objects uses the concept of artistic creation as a personal expression. The form of visualization is a miniprint work that started with *sato kewan*, especially chameleons. The concept is in the sense that this creation places art as a symbol of personal expression by borrowing the shape of a chameleon.

The choice of abstract expressionism is because the style is very fitting for the creation of the work. Through media, technique, concept and style, this creation is able to produce miniprints in the form of chameleons that reflect the symbol of the artist's personal expression.

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