Artistic

FORM, STRUCTURE AND SOCIAL MEANING OF JASMINE FLOWER ACCESSORIES IN BETAWI WEDDING JEWELY

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ABSTRACT

Traditional wedding jewelry represents a cultural identity in Indonesian society, especially in the Betawi tradition. Jasmine flower ornaments have served as visual and symbolic elements in Betawi bridal jewelry, but contemporary influences have increasingly overshadowed their cultural significance. This research aims to analyze the social interpretation and visual representation of jasmine flowers in terms of shape and structure, confirming that the jasmine flower shape is an important and essential element in Betawi wedding jewelry. This study uses a qualitative approach through observation and literature review, supported by the Triangulation Method in the writing, interpretation, and analysis process. Findings show that jasmine flower ornaments enhance aesthetic refinement while symbolizing fragrance, purity, harmony, tenderness, stability, and readiness for marriage. A significant new finding reveals that jasmine serves as a cultural marker that strengthens moral and social values. The study concludes that jasmine ornaments preserve the continuity of Betawi culture. This study recommends maintaining jasmine ornaments as a cultural standard.

Keywords: Jasmine flower; jewelry; wedding; cultural identity; Betawi

1. Introduction

Humans live according to their parents' wisdom and lessons. Every person develops and evolves thru life. Every individual has a unique personality, and this influences their understanding. Different aspects are shown by people's interest in jewelry. This is due to the fact that each item of jewelry has a certain purpose for certain people. Jewelry is part of the accessories that can beautify women in Indonesia. Jewelry brings important components made only to support beauty itself. Jewelry can create power of beauty in order to support some venue. High quality of jewelry can bring a lot of different impact for some people. Some jewelry can be made of craft art and diamond to ensure the meaning. Every jewelry has its own meaning where leads to give positive feedback to the one who wear it (Tenaya, 2022). Every woman uses jewelry to be able to show off her beauty in

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

some situations. In some circumstances, every lady wears jewelry to flaunt her attractiveness (Gerasimova et al., 2021). In certain instances, Indonesian society uses jewelry as a traditional aesthetic and a means of cultural identification. Jewelry is commonly used in wedding customs to highlight the beauty of the women getting married (Faidah et al., 2021). Humans understood the term "art" in the meaning of adorning in primitive times. The role of decorative motifs in marriage is a valuable traditional heritage for some people (Han & Cong, 2023). The Indonesian nation upholds civilization by teaching its successors. Jakarta is the capital city of Indonesia that has Betawi culture with an open nature and uniqueness. Of the many cultural elements, Betawi people show elements of ornamental decorative culture as an easy culture.

According to Nursilah et al., (2024:1), one of the wealthiest nations with diverse arts and culture is Indonesia. This is because of some external influences, Indonesian arts and culture are always evolving in a rapid way. A profound significance and value are created by fusing local and other cultures. In Indonesia, art is viewed as a valuable and abundant resource. It is believed that two essential components in creating one's sense of self are art and culture. Culture is transmitted to the following generation and encompasses a broader range. Human progress and development in the globe are influenced by the interaction between art and culture. In this instance, culture reflects beauty and brings about change through creativity. Cultural identity is a reflection of human self which is part of heritage and knowledge. Culture brings a reflection of belief that leads to rituals, wedding ceremonies or big day celebrations. Indonesian society in the past brought cultural customs into life even to marriage. Many people believe in safety and lasting marriage because they follow the culture that is instilled (Jumardi & Andi, 2024:71)

Marriage shows scariness and meaningful cycle. In marriage there are bride and groom who need to give more light in their wedding event. The bride and groom try to look charming by doing various treatments before the wedding day, such as doing body treatments to get the ideal body shape, to determining the style of bridal makeup. Indonesia has a rich culture that permeates all aspects of life, including marriage. Each region in Indonesia has different traditional bridal

makeup and tradition (Faidah et al., 2021). One of them is Betawi's culture which uses the concept of cultural values in the use of Jasmine flowers (Rohim et al., 2023). As it can be seen, Betawi's population is so high and has increased in a huge amount. In this case, it is a little difficult to distinguish the original Betawi ethnicity and tribe. In this instance, Betawi culture's traits are displayed through the usage of ornaments. In some weddings, jasmine blossom decorations are used as jewelry for Betawi people. These ornaments are related to the traditional Betawi cultural identity which symbolizes purity, fragrance and beauty in a marriage. In Betawi culture, motifs have a huge impact on those who use them. The Betawi people's traditional values and way of life are reflected in the meaning of the jasmine blossom pattern seen from their jewelry. Jasmine is a sign of tenderness and natural beauty. Motifs are the most important decorative part to show beauty in a special moment. Not only assessed from the cultural value, but the aesthetic side of the decorative motif brings moral and spiritual values to the Betawi people. The Jasmine flower ornament itself has many meanings that are displayed to the community (Sulistyorini, 2025). Therefore, the uniqueness of this Betawi floral decorative motif needs to be analyzed in more depth to provide a more meaningful view.

According to Betawi tradition, jasmine blooms are linked to sanctity, fragrance, and purity. In many traditional occasions, including weddings, jasmine blossoms are used extensively. In Betawi tradition, jasmine blossoms are used as sweetening accessories at marriage ceremonies to symbolize the bride's purity. Jasmine is marketed as a scent to uphold tradition, improve the family's reputation, and so on. The Betawi cultural identity is strongly symbolized by the jasmine blossoms, which are arranged in a succession of buns on the head. Urbanization and modernity cause aspects of visual heritage to change in their value. Cultural intelligence is needed for every individual. This happens because of the need for society to be able to understand and appreciate other people's cultures. Cultural identity is formed because of the cultural teachings that are passed down to the next generation (Nirwana et al., 2023). In Indonesia, the culture of marriage is always held tightly. The conventional beliefs that the following generation continues to hold are the issue identified in this study. Every person should be aware of the

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

wedding customs that have been passed down through the generations. Every person should consider the significance and worth of the custom of applying cosmetics on the head, face, and wedding kebaya (Trismaya et al., 2022). Regional cultural values and contemporary culture frequently clash during the cultural development process. As it can be seen, marriage has been impacted by the increasing trend of modern civilization. As it can be observed, traditional cultural practices disappear. Some marriage traditions make use of lavish, beautiful looks that have symbolic connotations. Others, on the other hand, employ traditional weddings while maintaining their cultural beliefs (Siregar & Yahaya, 2022). Cultural customs are infrequently taught to children by parents, particularly to girls. Insufficient understanding of culture leads to misunderstandings and errors in instruction. Parents who lack cultural awareness will allow the custom to fade away. One of the issues resulting from a diminished comprehension of traditional culture in marriage is this (Barkah et al., 2023).

According to Nursilah et al., (2024:24), In certain societies, traditional jewelry plays a significant role. Traditional marriages and rituals use jewelry as a form of beauty and a social status signal. Every piece of traditional jewelry has aesthetic value and serves as a spiritual representation of belief. Many people, particularly women who aspire to marry, adhere to the cultural ideals that have been instilled. But currently, the following generation is influenced by contemporary culture that is imported. The younger generation rarely comprehends its cultural customs. Among these is Betawi culture, which is rarely taught due to its adherence to the globalization cycle. Some researchers, such as Rukiah et al., (2024) stated that ornament is an important element in Betawi culture which functions as decoration.

Researchers did not find any research that discussed more detailed information of Betawi culture and the use of Jasmine Flower Ornaments in Betawi wedding jewelry. In fact, it is important for society to be able to understand every meaning of the values contained in a culture. The researcher's motivation in analyzing this research is due to the lack of understanding of Jasmine flower ornaments in Betawi wedding jewelry as cultural identity. The form of social and visual interpretation of jasmine flower ornaments in Betawi wedding jewelry still

needs to be maintained, reinterpreted, or ignored by the next generation. Therefore, research on jasmine flower ornaments in Betawi weddings is an important part of understanding how this cultural heritage is represented and developed in the lives of Indonesian society. The purpose of this study is to analyze the social interpretation and visualization of Jasmine flower ornaments in Betawi wedding jewelry that focuses on Cultural Identity and Traditional Aesthetics in Indonesian Society. It is hoped that this research can provide in-depth knowledge and understanding regarding values in Betawi culture. Parents can teach the next generation to provide knowledge about Betawi culture.

2. Literature review

Culture comes from Sanskrit, namely "Buddhayah", which is a word for reason that refers to all the powers of the intellect (Ali, 2024). In this case, culture is related to creation, feeling and will. Culture is part of the human way of life that is passed down from generation to generation. Culture is formed from several complex elements related to religion and politics, customs, language, tools, clothing, buildings, and works of art (Harmadi et al., 2022). Culture cannot be separated from humans because it is considered a genetic heritage. Humans must adapt while speaking with persons from diverse cultural backgrounds. A group of people's knowledge, beliefs, morality, arts, laws, conventions, and habits make up its culture, which is a multifaceted aspect of society. The efforts, emotions, and creations of society serve as the foundation for culture. Spiritual or material items provide the sense of fulfillment that humans and society require. The existence of culture helps society satisfy its demands by providing the basic necessities.

Ornament is a word derived from Latin, namely *ornare*, which means to decorate. Ornament is used as a decoration term that is referred to as a decorative design (Grabar, 2023). Ornament can be said as a decoration with a unique and elegant style that is formed from handicrafts to form something beautiful. An ornament is used as an eternal work of art and tells the meaning of aesthetic value. Some ornaments are passive and active which function to decorate as a form of support or strength (Irwansyah et al., 2022). Each pattern decorated in the ornament improves the quality because the visualization depicted increases the cultural value.

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

Variety art is formed because of the empty elements in a work. Each component contained in it produces a beautiful work. Decorative art is a fine art related to national identity (González-Zamar & Abad-Segura, 2021). This is because of the attractive pattern of ornaments. We can find various kinds of decorative art in Indonesia. Some ornaments have beliefs and spirituality influenced by historical and cultural factors in the archipelago. Given that our predecessors were familiar with primitive culture, Indonesian ornamental art has a lengthy history. People employ decorative art to adorn their houses and domestic objects. Furthermore, their religious artifacts are not devoid of ornamentation (Kumar & Jha, 2024). This type of decorative art is a sort of art that is visually expressed with the intention of enhancing the beauty of items. In a physical sense, decorative art is applied to items that need to be embellished to enhance their aesthetic appeal. It may also have a particular symbolic significance or value. For a community or area, a decorative pattern that is visually identical does not always represent the same thing. For instance, they employ specific kinds of embellishments on statues or places of worship to elicit a magical or religious sensation because the symbolic meaning or significance inherent in a decorative motif is directly tied to the psychological aspects or beliefs of the group that crafts it. Therefore, this ornamentation serves to enhance religious beliefs.

Rizkyh et al., (2023) conducted a study entitled "Development of Ethnomathematics Teaching Materials with Betawi Traditional Wedding Dress Nuances". The results of this study indicate that Betawi customs are related to improving education for students related to geometry. The Betawi tribe is an ethnic group in Indonesia that has a variety of cultural diversity, one of which can be reflected in its traditional clothing (Rukiah et al., 2021) conducted research focusing on the meaning of ornaments but in the architecture of traditional Betawi kebaya houses. The results of the study showed that cultural heritage and house preservation became ornaments that had meaning and moral messages. (Sucahyo et al., 2024) conducted research on traditional clothing that has its own beliefs and uniqueness for some people. In his research, he said that every culture has values and characteristics so that this will have a big influence. The difference in this study was found from the lack of discussion on Jasmine flower ornaments in

wedding use. Betawi customs firmly uphold the use of Jasmine flowers during weddings. This is thought to have a symbolic meaning of purity and good intentions related to the purpose of marriage. However, almost no one has studied more deeply the social meaning and visual interpretation of jasmine flower ornamentation in wedding jewelry.

3. Method

The method used in this study is a qualitative approach, it is a method used empirically and based on interactive conditions in the reality of life. Basically, qualitative research focuses on social phenomena based on the views of participants involved in the research (Triyono, 2021:33). Characteristics of qualitative research based on perspective Ambarwati (2022:40) is involving humans as researchers, research design has changed, is contemporary, uses inductive thinking and is descriptive. The main focus of this researcher is on real facts related to Betawi culture. The data sources used in this study are divided into primary and secondary data. Aribowo et al., (2020) put forward the meaning of primary data sources as data obtained directly by researchers while secondary data is data obtained through previous research, books, journals and the internet. In this study, data collection was carried out using observations on Betawi Wedding Jewelry Jasmine Flower Ornaments. Observation is defined as a situation where researchers conduct analysis by observing the research environment (Soraya & Husna, 2020). In supporting the evidence, researchers used some literature review from 2020 to 2025 that discussed cultural identity and traditional aesthetics in the visualization of Jasmine Flower ornaments in Betawi wedding jewelry. This manuscript is written using the Tringual Methods as a trilingual-based approach applied in the processes of writing, interpretation, and analysis to ensure clarity and consistency in conveying cultural meanings.

The data analysis techniques used in this research include data collection, data reduction, data presentation and conclusions (Rijali, 2019). The method in which researchers collect answers to the subjects being investigated is known as data collection. After data collection is complete, it can be continued to the second stage, namely data reduction. Data reduction is a method for researchers to examine

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

data by summarizing and selecting certain data that are relevant to the problems and discussions in the study. This makes it easier for researchers to draw conclusions from the answers given by the sources. After the data is reduced, researchers continue to the next step of data analysis, namely providing a concise or more to the point summary. The last stage is the conclusion that is made when data reduction is complete. In this study, the researcher will reduce each identification of jewellery found in Betawi culture and explain in detail the visualization of Jasmine flower ornaments. Each element found will be identified and interpreted according to its social and visualization in cultural identity.

3. Discussion

Figure 1 shows Jasmine Ornament flower on the head that is so beautiful. Jasmine jewelry on the head makes women as brides look more beautiful. Jasmine flower jewelry is used on the head with a veil that is uncovered. The bride's hair can be tied with jasmine blossoms, which are a crown-shaped decoration. During the wedding reception, women who wear jewelry featuring jasmine blossom themes will exude beauty. The addition of the aroma of jasmine blossoms to ladies makes the exquisite aura more evident. The size of the little white blooms indicates the denotative significance of jasmine flowers. Several tiny jasmine blooms that can contribute a unique fragrance are included in the picture. The bride is given a distinct sensation by the scent of jasmine flowers. Brides can exhibit feminine characteristics by inhaling the sweet scent of jasmine blossoms. Women are characterized by fragrance due to their affinity to strong scents. Furthermore, jasmine blossoms have a lovely visual style that enhances women's crowns after marriage. According to Betawi cultural heritage, jasmine blooms have societal significance as a representation of simplicity and purity. It is believed that marriage is a ceremonial act that creates a holy tie of love and commitment. It stands for grace and purity combined with prayer and hope.

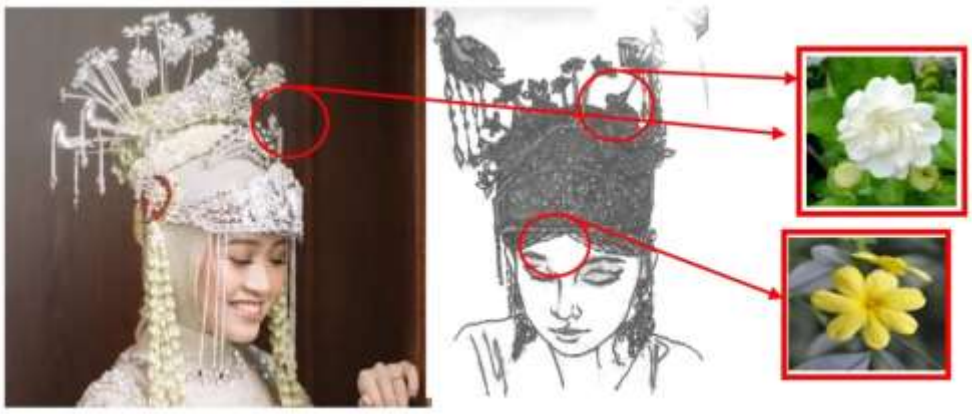


Figure 1. *Jasmine ornaments*
(Source: Pengantin Adat Betawi 2000)



Figure 1 Delime in chest cover
(Source: Pengantin Adat Betawi 2000)

The chest cover is used in Betawi traditional wedding ceremonies with jasmine and silver. The delime symbol shows the determination of clean water. Shaped like a wide open lotus leaf, it shows a broad chest and open heart. Every individual who wants to live a new household needs to prepare inner peace in order to live a new life. Each individual has a different personality so that an open heart is needed to become a patient wife in living a household life. The leaf pattern that is formed shows continuity, indicating the hope of a harmonious life and continuing to establish strong relationships. Women are precious crowns so that the chest cover functions to emphasize the identity and social role of women in maintaining honor, purity and dignity before becoming someone else's wife. Betawi cultural values teach women to be civilized with politeness and religious values. In this case, the chest cover binds women to always maintain their body unseen during

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

the marriage process. Visually, the delime is formed to create a more elegant but firm impression.



Figure 2 Skewer
(Source: Pengantin Adat Betawi 2000)

The bride uses additional jasmine-flowered items to accentuate her attractiveness. Only a couple of the skewers that are inserted to the head are emphasized in order to bind the formed bun. Jasmine is utilized as an elegant emblem. Women are made more elegant by every piece of jewelry the bride wears that has a jasmine motif. Adding a jasmine theme will elevate basic attractiveness by demonstrating a feminine identity to ladies. The bun has many jasmine flowers to give ladies a more feminine appearance. According to social significance, the jasmine skewer creates a harmonious aspect that benefits women. It is anticipated that Jasmine's presence would result in a long-lasting marriage partnership for the family. A lady who will remain upright in her married life is indicated visually by the jasmine adornment on the skewer, which is visible because to its color, form, and firmly standing skewers. Jasmine blossoms on a skewer enhance the bride's hair and give the appearance of more natural beauty. The jasmine theme will be more vibrant and eye-catching if the color complements the bun. In marriage, this motif will provide a sense of forever. Each Jasmine flower dot on the skewer adds beauty to the wearer.



Figure 3 Earrings
(Source: Pengantin Adat Betawi 2000)

Earrings are one of the jewelry that emphasizes the female gender. Earrings are used by women to show a symbol of feminism. The presence of Jasmine ornaments brings natural beauty and adds elegance to the bride. The smooth shape of the Jasmine flower shows a symbol of harmony. In this case, the earrings used are a pair which signifies unity in marriage. Not only that, a pair of earrings with Jasmine ornaments signifies harmony in marriage which creates a charming visual effect by showing tenderness. Earrings create a visual of tenderness in women. This adds to the beauty and charm of women with elements of luxury. Betawi women have the honor of speaking and behaving like the scent of Jasmine which is so fragrant indicating an honorable woman. Earrings are used as a symbol of feminine women with customary values. Every woman chooses to wear earrings because they carry the meaning of loyalty as a partner.



Figure 4. Bun
(Source: Pengantin Adat Betawi 2000)

Vol. 7 No. 2 Oct 2026
DOI: 10.33153/artistic.v7i2.8244
ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

The bun is one of the accessories used by women when getting married. The bun is a hairdo that is rolled up on the head. The bun is decorated with jasmine flowers, hairpins and siangko to show perfection and elegance for the bride. This bun symbolizes a strong foundation to highlight the softness of women. Visually, the bun displays the maturity that has been processed at the stage of marriage. Jasmine flowers are used as mandatory ornaments to show elements of Nusantara culture. The white color symbolizes purity and feminism. The social meaning of the Jasmine bun is the hope of fragrance that can be brought by women when they leave the house. The bun serves as the primary structural element and represents stability. The bun is considered to be quite hefty when applied to the head. As a wife, this gives the appearance of steadiness. When it comes to managing a family, a woman's stability turns into her willingness to be a wife. A prayer for a fragrant and fortunate marriage is symbolized by the bun with jasmine. The jasmine bun adds visual appeal, particularly by making the face appear more radiant.



Figure 5. Bracelet
(Source: Pengantin Adat Betawi 2000)

Betawi traditional weddings use bracelets as a symbol of binding. The shape of the bracelet is a circle which signifies a binding for a husband and wife. The meaning of Jasmine on the bracelet shows strength and purity. Jasmine has a distinctive fragrance indicating the desire to have a fragrant and beautiful marriage. The bracelet shows affection in the household. The role of the wife is to provide sincerity, affection and tenderness during the marriage. Visually, a beautiful bracelet shows luxury for the wearer. However, socially it shows the role in the household. Bracelets tie on the wrist and show that it is not easy to remove. It is

used in marriage because it binds two couples into one harmonious family. Each jewelry in culture has a different meaning. However, it can create a strong value in the concept of marriage.



Figure 6. Necklace
(Source: Pengantin Adat Betawi 2000)

Necklaces are an addition to the bride's attire with a combination of Jasmine flowers that show the message of the beauty of Betawi customs. Necklaces are worn around the neck to show the mind and heart. The impression of purity and elegance on the necklace displays an elegant visualization for the wearer. In this case, the splendor and soft yet luxurious visual contrast binds the bride to be able to show more beauty during the wedding process. The bride may be the focus of attention by using the necklace to adorn every feature of her face and body. Jasmine is associated with intention and heart purity. Wearing a jasmine-adorned necklace at a marriage ceremony signifies the intention to recite the holy vows. Women in this state are polite and sincere when they get married. Necklaces are frequently used to convey prestige and social position. At weddings, women often wear expensive necklaces exhibit honor and purity. Women can radiate beauty more deeply when their hearts are pure. Because of the change into a wife, jasmine is placed on necklaces as a new sign of acceptance. The form of love and devotion is poured into the household to create sincerity.

Vol. 7 No. 2 Oct 2026
DOI: 10.33153/artistic.v7i2.8244
ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)



Figure 7. Siangko
(Source: Pengantin Adat Betawi 2000)

The siangko itself is a crown that is often worn by brides and has a semicircle-shaped gold or silver veil attached to it. It is 25 cm long, 5 cm high in the middle, and 5 cm high at the left and right ends. The 30-cm-long Siangko veil, on the other hand, is created with fashion or beads and typically has a bundle of wool thread tied at the ends. Two pairs of hong birds are placed on the left and right sides of Siangko. It is finished with a number of additional decorations, including varying quantities of grass, goyang, and coconut blossoms. The customary Betawi bridal bun, in which the bride's hair is coiled up like a stupa, is fastened with all of these decorations. A number of embellishments, including jasmine blossoms, are fastened around the bun to enhance the Betawi bride's beauty. Jasmine carries a social interpretation that leads to cleanliness of heart and intention to start a household life. The arrangement of Jasmine flowers shows order and harmony that are important in marriage. In starting a household, Betawi culture teaches about order and harmony shown in the arrangement of Jasmine on the siangko. Visually, the siangko uses metal material with Jasmine elements that reflect the effect of charm and attraction for women. Jasmine flowers on the siangko signify the status of women who are transforming into a wife.

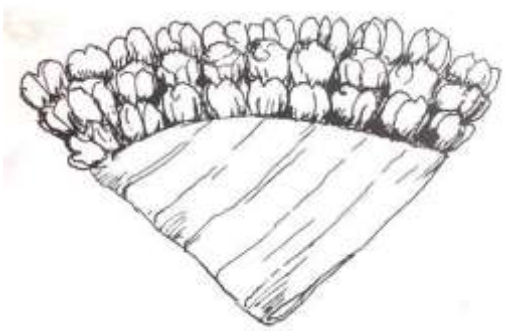


Figure 8. Jasmine comb
(Source: Pengantin Adat Betawi 2000)

The picture above is an accessory in the form of a jasmine comb used to tie the bride's hair. Women use a bun to show their beauty during the wedding process. Hair is a crown for women. The crown must look beautiful and luxurious with an elegant impression shown by the role of Jasmine flowers. Women always take care of and pay attention to their hair, especially during weddings. Therefore, a bun can beautify a woman's appearance during the wedding ceremony. Jasmine in the form of a comb is used to show a more elegant and beautiful impression when used by women. In Betawi weddings, symbols and philosophies are used to provide social and visual meaning. During the wedding, the bride wears traditional clothing complete with jewelry that is quite complicated but can give a symbolic impression. The jasmine ornament that adorns the bun is one of the key pieces of jewelry. Jasmine decorations are displayed to enhance the bride's appearance. This ornament's appearance shows a social image that promotes elegance and purity. In Betawi, the ideal woman is portrayed as being kind and fragrant. This is indicated by the use of jasmine ornaments to heighten the sense of that significance.

Vol. 7 No. 2 Oct 2026
DOI: 10.33153/artistic.v7i2.8244
ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)



Figure 9. The bride costume
(Photo: Anita 2019)



Figure 10. The Groom costume
(Source: Pengantin Adat Betawi 2000)

From the views that have been presented, it is seen that the Jasmine Flower Ornament in Betawi wedding customs brings elements of purity, fragrance,

harmony, gentleness, stability, readiness and steadfastness. This is in accordance with the expression (Latifah & Azkia, 2024; Merati, 2022; Prastika, 2024) which states that Jasmine flowers bring purity, harmony, gentleness, and steadfastness to women who will play the role of a wife. As life moves from one stage to the next, a woman's position changes as well. In this case, women's self-preparedness is needed to be able to bring women to a different level. Wedding attire with the addition of Jasmine flowers gives a brighter impression and is able to provide meaning about marriage. In essence, many individuals look forward to marriage, which is a religious occasion. In this instance, the usage of jasmine flowers represents the religious aspect and enhances the bride's beauty at the wedding. Betawi clothing that is used can be a fashion trend that increases public interest. Along with the development of the era, culture will increasingly disappear because it is rarely taught. However, with the existence of traditional wedding clothing, people can still see the meaning of culture socially and visually.

Table 1. Type of Jasmine flower

	White Jasmine (jasminum sambac)	White jasmine flowers are star-shaped with five petals, pure white in color, and about 2-3 cm in diameter.
	Japanese Jasmine (Pseuhuderathem Recitulatum)	The visual form is white with purple gradation in the middle, the number of flower petals is 4-5 petals
	Jasmine Star / Rombusa	The visual form is white with purple gradation in the middle, the number of flower petals is always 5 pieces with the same size
	Dutch Jasmine (Ranggon Creeper)	The visual form is reddish in color, the number of flower petals is always 5 pieces with the same size
	Yellow Jasmine (Jasminum Mensyi)	The visual form is yellow, the number of flower petals is always 5-7 pieces with the same size.

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

	Stagging Jasmine (Tuscany)	The visual form is in shape, the petalas of the flower has more than 8 pieces, and its staging into 2 or 3 layers

Jasmine flowers themselves consist of several types, namely White Jasmine, Japanese Jasmine, Star Jasmine, Dutch Jasmine and Yellow Jasmine. Each Jasmine has a different visualization with a different color meaning. The need for Jasmine flowers is always increasing, especially used for wedding events (Warni et al., 2024). Jasmine flowers in Betawi bridal ornaments are important to preserve local culture. Along with the development of technology, society has a more modern view which will help provide information to the younger generation. Every young generation must be able to learn and understand the understanding of culture. In table above, it is showed some type of Jasmine flower. White jasmine flowers are star-shaped with five petals, pure white in color, and about 2-3 cm in diameter. Japanese Jasmine is visual form is white with purple gradation in the middle, the number of flower petals is 4-5 petals. Jasmine star is the visual form is white with purple gradation in the middle, the number of flower petals is always 5 pieces with the same size. Dutch jasmine is the visual form is reddish in color, the number of flower petals is always 5 pieces with the same size. Lastly is yellow jasmine with visual form is yellow, the number of flower petals is always 5 pieces with the same size. Each form of Jasmine has a different color and a different shape.

Generation Z is a generation that begins a phase of life with the presence of technology and the ease of adapting to the presence of technology. Generation Z has an open mind and is more receptive to new cultures that come in. This is a threat to local cultures that will disappear and not be passed on to the next generation. The high threat has caused several local cultures in Indonesia to disappear and are rarely found. In this condition, generation Z cannot be blamed for the lack of education instilled in them. It is important for parents to be able to play an educative role for their children. In this condition, children need to understand how their culture moves. Through this understanding, generation Z is able to hold on to their culture but can still open up new opportunities for new cultures to come

in. Learning becomes the best effort for the younger generation. The learning that is taught can create different experiences for some people (Lasaiba, 2023).

Young people need to be taught the significance of the jasmine blossoms used in Betawi jewelry as their culture. Knowledge and comprehension are enhanced by cultural information, which helps to better maintain customs (Zhu, 2023). In this instance, maintaining traditions is not just done via aesthetics; it also demonstrates philosophical principles to offer a perspective on life. A greater comprehension of marital relationships is brought about by the philosophical significance inherent in Betawi wedding ceremonies. The following generation can preserve the cultural significance that has been taught and honor the legacy of their forebears in order to prevent its extinction in life. Many civilizations have vanished in the modern age as a result of shifting perspectives on environmental adaptability. One of the most crucial lessons to be imparted to the next generation is local cultural education (Bihari, 2023). One excellent way to spread awareness of local culture throughout the world is via education on its traditional values. One of the subjects covered in art and design education programs is the significance of jasmine blooms in Betawi culture. The introduction of increasingly prominent foreign cultures won't cause the next generation to lose their sense of cultural identity thanks to this schooling. Understanding art and culture demonstrates regional inventiveness as a basis for cultural education. The symbolic significance of the jasmine blossom, which displays ethnic identity and fascinating local expertise, may be better understood by each individual. One aspect of Betawi culture that must be conserved is the jasmine flower ornament. It’s not only enhances Indonesian culture but also celebrates variety of value in life (Handayani & Permana., 2024).

The study's findings suggest that there is a chance to create traditional bridal gown and décor designs while upholding genuine Betawi cultural values. In essence, human existence may be significantly impacted by culture (Siregar & Susanto, 2023). To ensure that cultural values are remembered, they might be included into regular clothing. Wearing traditional attire will create a genuine and imaginative image. Culture is showcased during weddings to enhance their beauty and give Betawi cultural identity more significance. Cultural values will be taken

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

into consideration by guests attending the wedding if this step is taken. When incorporated into fashion design, Betawi cultural identity will not be lost and may even inspire new ideas. Nowadays, it is quite uncommon to see culture infused into apparel. The outfit itself will gain value if there is a fashion show that introduces Betawi customs and culture. Betawi clothes will become popular as its meaning is strengthened, even for outsider (Waliyyayasi, 2021).

Rapid advancements in digital technology have caused people to be influenced by other nations. Cultural aberrations and a lack of readiness to embrace other civilizations result from this. Local communities suffer from a lack of cultural awareness as a result of this phenomena. Culture plays a role in philosophy and is the same as belief. The development of customs that are transmitted from one generation to the next gives rise to culture. In this instance, successors will have an impact on cultural growth and changes (Purbatin et al., 2023). According to Fikri et al., (2024), the younger generation brings about great change because they are more fluent in using technology. However, the challenge felt is the inability to continue the hereditary culture (Daga, 2021). The younger generation plays a critical role in innovation. This is a result of young people's increased creativity and capacity for in-depth inventive thought. In the process of social and cultural change, the younger generation may hold significant influence. In this instance, people are better able to think critically, creatively, and boldly due to their excitement and easy access to technology. The younger generation is able to adapt cultural values to the present by incorporating modern features (Nguyen, 2024). The younger generation may demonstrate many uses and visuals in the Jasmine ornament, such as virtually transforming Jasmine into an illustration in the fashion industry. The audience will find this innovation to be more engaging. The younger generation may use Jasmine ornaments to make instructive animations by fusing art and technology. To achieve worldwide goals, the fashion industry might be transformed into a company. The international society will get more familiar with Betawi culture thanks to global target marketing (Feriano, 2021). By doing this, Indonesian culture will become more widely known and draw interest from people throughout the world. Many cultures are already famous and have many fans because of the

form of marketing that is done. This can also be done by Indonesia by marketing cultures that attract the attention of the public.

The Jasmine flower motif in more modern fashion designs can pay attention to the color palette and shape to be more contemporary (Saharja et al., 2021). Based on the views that have been presented, it can be seen that the role of the younger generation is an important part of cultural development. The knowledge possessed by the younger generation enhances Betawi culture to make it more modern and in demand by the community. The best way to give them a cultural understanding is to teach them about Betawi culture in schools. A feature of Indonesian society is the Jakarta culture known as Betawi. People may now better appreciate the value of culture in life because to Betawi culture learning. It is important for the younger generation to be able to understand about Betawi culture so that it can be passed on to their descendants. Cultural heritage has become a hereditary legacy from ancestors who brought humans to this stage. Therefore, individuals need to have an interest in learning about Betawi culture and the role of Jasmine in wedding accessories as a meaning in life.

5. Conclusion

According to Betawi wedding customs, jasmine blossoms are jewelry that has deep symbolic importance. In some wedding jewelry in the Betawi culture, there is always a shape that symbolizes the Jasmine flower, this is found in the flower arch and the number of petals that depicts the simplified shape of the Jasmine flower. Some have 5 petals with a shape that resembles a stacked jasmine flower. In addition to serving as ornament, the use has cultural and philosophical significance that is transmitted from one generation to the next. Jasmine flowers are frequently utilized as the primary ornamental element in Betawi weddings, including in bridal flower arrangements, crowns, and accessories to go with traditional attire. This shows how pure, good-smelling, and well-intentioned the bride and husband are to create a peaceful home life. For Betawi culture to continue developing in the context of marriage, jasmine blossoms must be used in jewelry.

In Betawi bridal jewelry, jasmine blossom ornaments serve as more than only a symbol of ideals of culture, beauty, and purity. The local aesthetics of spiritual,

ISSN 2721-9321 (Online)
ISSN 2721-9445 (Print)

social, and cultural qualities might be reflected in jasmine blooms in this instance. Using decorations to convey meaning is both a difficulty and a chance for people to express who they are via Betawi culture. As technology advances throughout time, several other cultures are included in human's life. Locals seldom ever experience Betawi culture because of the fierce cultural rivalry. According to the study's findings, the jasmine flower element in Betawi wedding tradition is associated with simplicity and a sign of moral fragrance and purity. Women are shown as kind, devoted, and elegant individuals. The fashion industry is inspired by brides wearing Betawi jewelry with jasmine embellishments, which symbolizes religious ceremonies.

It is suggested that further researchers can deepen this research by including interviews with individuals from Betawi culture. The findings of observations and analysis about the visual and social interpretations of Jasmin Flower Ornamentation in Betawi can be corroborated by in-depth interviews. Furthermore, it is recommended that the younger generation be able to expand and enhance their understanding of their different cultures. Every culture has something unique to offer that helps people develop a stronger sense of who they are. To ensure that their culture is preserved, every succeeding generation needs to be able to comprehend it. It is recommended that parents educate their children about their culture in order to prevent its extinction. It is recommended that the state consider introducing culture to the younger generation as one of the steps and efforts to improve local culture.

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ARTISTIC : International Journal of Creation and Innovation

Publisher:
Program Pascasarjana
Institut Seni Indonesia (ISI) Surakarta

Available online at:
https://jurnal.isi-ska.ac.id/index.php/artistic

How to Cite:
Armas, A., Widyarto, L. A. G., Ariani, A., & Lutfee, A. (2026). Form, Structure and Social Meaning of Jasmine Flower Accessories in Betawi Wedding Jewely. *ARTISTIC : International Journal of Creation and Innovation*, *7*(2), 262-286, DOI:10.33153/artistic.v7i2.8244